

## **P34 Mobile and AsiaPay form strategic partnership to deliver advanced mobile solutions**

Makati City, Philippines, March 31, 2013 – P34 Mobile, People4u’s market-leading mobile applications and consulting service provider, and AsiaPay, the leading ePayment service and solution provider in Asia-Pacific, signed a strategic partnership agreement to provide clients with best in class payments and mobile solutions. The partnership will provide innovative mobile payment solutions to a new generation of their combined global customers.

“We are excited to partner with AsiaPay as they are the leader in electronic payments. The partnership between P34 Mobile and AsiaPay brings to life our vision to deliver cutting edge applications for all forms of mobile technologies to our customers in all market segments,” said Tom Thurnherr, General Manager of P34 Mobile.

“Our vast experience in developing mobile applications across various platforms-- Android, iOS, Blackberry and Windows--enable organizations of all sizes to rapidly deploy enterprise applications to mobile applications. Furthermore, our transactional mobile applications will give clients an option to use AsiaPay’s payment gateway to support large and complex systems. In turn, the complementing technologies from the two companies will deliver an advanced and strategic product offering to the marketplace,” added Thurnherr.

“As more businesses continue to move towards mobile and digital commerce, AsiaPay believes that partnering with P34 Mobile will benefit not just both companies but also the Philippine market and beyond. AsiaPay is looking forward to a closer business alliance with P34 Mobile, a synergy for the development of advanced mobile applications and related solutions with built-in secure payment processing. This meets our vision to well serve corporate entities in the Philippines and beyond, with the latest electronic payment values that maximizes business opportunities, efficiency and productivity,” said Joseph Chan, CEO of AsiaPay.

P34 Mobile and AsiaPay will be leveraging both solutions with their respective clients and expect to deploy their first joint customers in the first half of 2013.

### **About P3ople4u, Inc. (P34)**



P3ople4u, Inc. (P34) is a business services and IT consulting company with expertise to support offshore initiatives by global companies in financial services, telecommunications and pharmaceuticals verticals. With more than 10-years track record of proven results (known previously as Talikos Ltd in 2001 and re-branded as p3ople4u in 2011), P34 has a strong background and extensive experience in IT services such as Infrastructure Support, System Integration, Systems Development for

Cloud-based and Enterprise Wide systems, Mobile Computing development, and Training. P34 provides Business Process Outsourcing (BPO) services such as Recruitment Process Outsourcing (RPO) as well as execution of BPO back-office operations such as Helpdesk, Technical Support, Data Entry and System Administration. Located in the heart of Philippines’ central business district with access to a vast supply of highly talented people and a global resource pool of qualified advisors from onshore locations in the USA, Australia and Hong Kong, P34 can deliver a full range of outsourcing services for multinational clients. For more information about p3ople4u, visit [www.p3ople4u.com](http://www.p3ople4u.com) or e-mail [info@p3ople4u.com](mailto:info@p3ople4u.com).

## About AsiaPay



Founded in 2000, AsiaPay, a premier electronic payment solution and technology vendor and payment service provider, strives to bring advanced, secure, integrated and cost-effective electronic payment processing solutions and services to banks, corporate and eBusinesses in the worldwide market, covering international credit card, China UnionPay (CUP) card, debit card and other prepaid card payments. AsiaPay is an accredited payment processor and payment gateway solution vendor for banks, certified IPSP for merchants, certified international 3D-Secure vendor for Visa, MasterCard, American Express and JCB. AsiaPay offers its variety of award-winning payment solutions that are multi-currency, multi-lingual, multi-card and multi-channel, together with its advanced fraud detection and management solutions. Headquartered in Hong Kong, AsiaPay offers its professional ePayment solution consultancy and quality local service support across its other 10 offices in Asia including: Thailand, Philippines, Singapore, Malaysia, Mainland China, Taiwan, Vietnam and India. For more information, please visit [www.asiapay.com](http://www.asiapay.com) and [www.paydollar.com](http://www.paydollar.com).

### Press Contacts:

Mr. Frank Kona Shrope  
Business Development Manager  
P34 Mobile  
[frank.shrope@p3ople4u.com](mailto:frank.shrope@p3ople4u.com)

Ms. Claire Xi  
Marketing Manager  
AsiaPay  
[claire.xi@asiapay.com](mailto:claire.xi@asiapay.com)

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